

MEDIA KIT

PROFESSIONAL
SPEAKER

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WILL COLLETTE

2023



PROFESSIONAL SPEAKER

EXPERIENCE

VETERAN'S PERSPECTIVE

Imagine briefing Space Command before a nuclear missile test. Mix it with the entertainment of a TEDx talk - Will simplifies complexity.

Previous audiences ranging from NASA officials to church sanctuaries, SpaceX engineers and colleges.

An ace in press conferences, live interviews & podcasts. You're not just getting a speaker; you're getting someone that can turn every platform into a performance.

CURRENT

NOW IN FOCUS

Will is currently in the exotic car business handling sales, marketing, and content creation. Mixing supercars with a military background offers a unique perspective on how to live a fulfilled life.



283K TIKTOK

18.8K YOUTUBE

33.2K INSTAGRAM

2023

CORE TOPICS

- **LEADERSHIP DEVELOPMENT**
 - high stakes space command ops demand the best leaders
- **SUPERCHARGE MARKETING**
 - built a large online brand with 17 active sponsors
- **SOCIAL MEDIA INFLUENCE**
 - creative & business ideas to make your brand stand out

OTHER SUBJECTS

- **Master Communication:**
 - Improve clarity, active listening, and empathy
- **Day-to-Day Time Management:**
 - Task prioritization & productivity hacks at an OCD level
- **Simplifying Your Brand's Processes:**
 - How to find and eliminate the TRASH
- **Storytelling Techniques:**
 - Capture attention, deliver messages, and be remembered
- **Motivation and Career Growth:**
 - Treat life like a video game, use cheat codes, break every rule, and advance
- **Phone Sales and Personal Branding:**
 - Negotiation techniques, tonality, and building an authentic personal brand

